## Company Oct 2023 Presentation

**Elevate Your Digital Presence!** 



Website: www.usecodify.com Instagram: @theusecodify Email Address : <u>hello@usecodify.com</u>



### Problem Statement

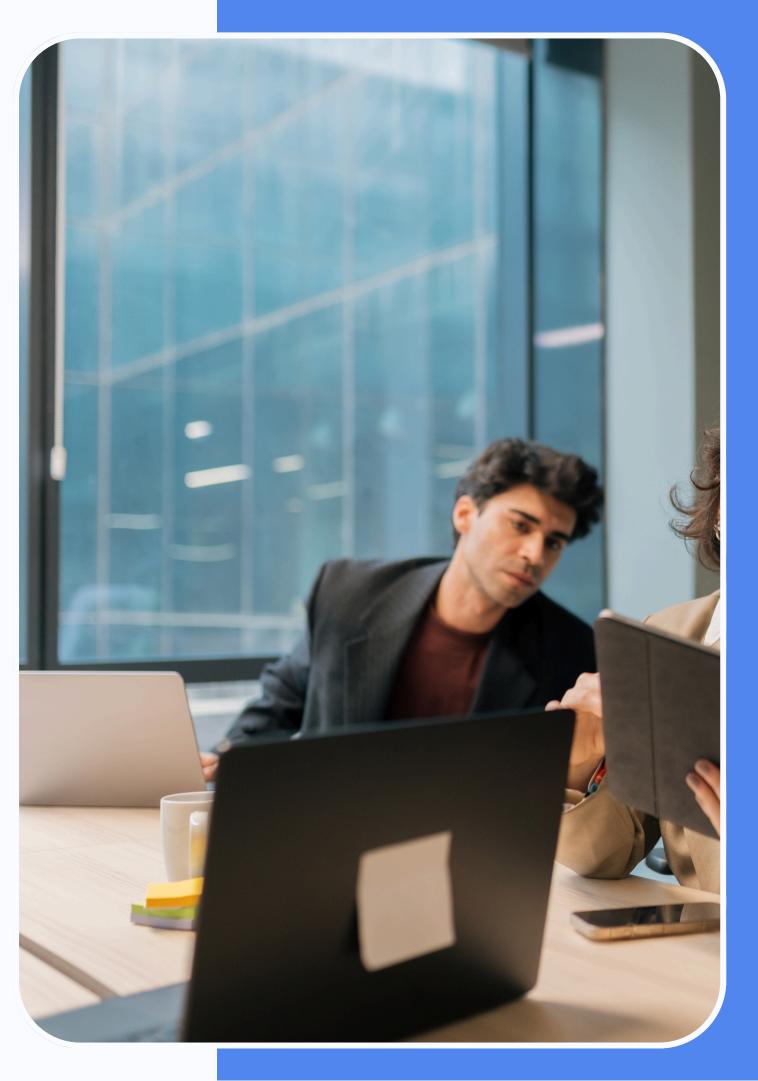
Businesses seeking digital solutions often face high development costs, unclear pricing, and long, unpredictable timelines from agencies. These issues lead to budget overruns, project delays, and wasted time, hindering their ability to innovate and scale effectively. Many agencies also require multiple meetings just to provide project timelines, slowing down decision-making.

#### High Costs and Lack of Pricing Transparency

Many development agencies charge premium rates with unclear or hidden fees, making it difficult for clients to plan budgets effectively. This unpredictability often leads to overspending or project delays as costs increase mid-project.

### Long Timelines and Delays in Delivery

Traditional agencies often take days or weeks to provide clients with an estimated project timeline, creating bottlenecks in decision-making. These delays prevent businesses from moving forward swiftly, costing valuable time in a competitive market.



## **Our Solution**

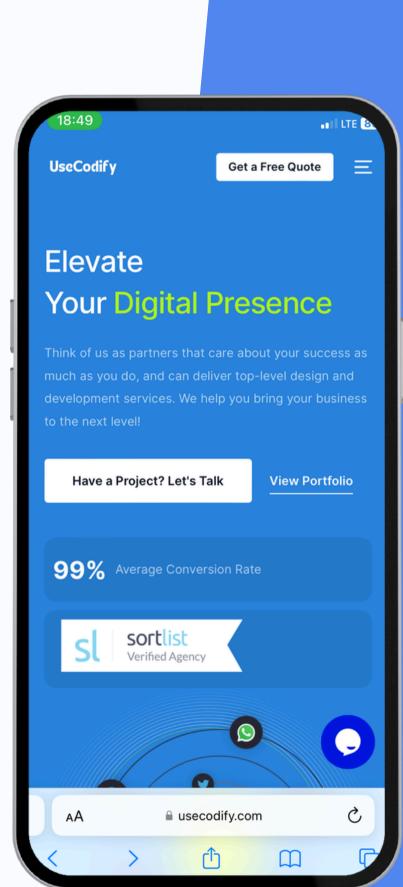
UseCodify addresses these pain points by offering affordable, transparent pricing with no hidden fees, and providing project timelines within the same call or within 24 hours, allowing businesses to plan and execute quickly and confidently.

UseCodify offers on-demand development teams that can be scaled up or down as needed, providing businesses with the flexibility to adjust resources in real-time. This ensures that projects stay on track and within budget, regardless of changes in scope or urgency.

#### Rapid Project Timelines and On-Demand Teams

Transparent, Fixed Pricing with Clear Deliverables **Cash flow optimization** 

Dedicated Team member for each project



# Business Model

#### Sustainable and Scalable Model

#### Initial Consultation & Project Scoping

We start with a free consultation where we understand the client's needs, project requirements, and goals. During this call, we assess the scope, and within the same conversation or within 24 hours, we provide a clear project timeline, deliverables, and pricing. This ensures quick decision-making for clients.

#### Transparent Pricing & Flexible Contracts

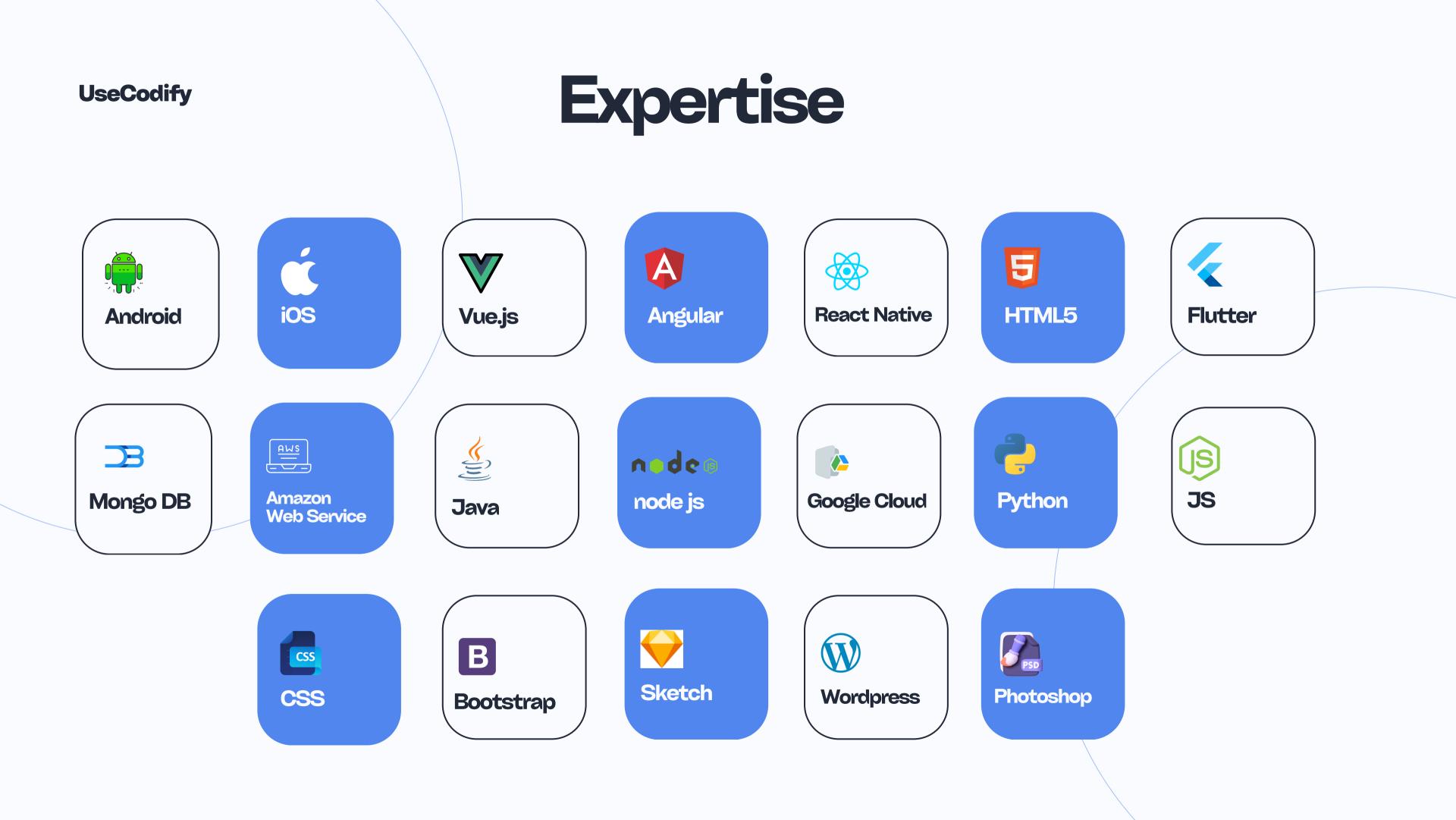
Once the project scope is confirmed, we offer transparent, fixed pricing with no hidden costs. Clients can choose flexible contract terms, including the option to scale up or down with on-demand teams. This model allows for flexibility and budget control, ensuring businesses get the most value from our services. www.usecodify.com

#### Agile Development & Ongoing Support

Our agile development process allows us to deliver projects rapidly while maintaining quality. Throughout the project, clients receive updates and can request adjustments. We also provide ongoing support after launch, ensuring that any post-launch needs are addressed quickly and efficiently, creating long-term value for our clients.







## Statistics



2+ **TEAM MEMBERS**  www.usecodify.com









STARTUP	UNIT	BERLIN	K
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## We worked with companies from



### Portfolio

**Only Selected Portfolio** 

Look at Entire Portfolio



#### UseCodify.com



### Frankiestrona

#### 🗧 Burger Delivery - Warszawa, Poland

Burger website for a restaurant based in Warsaw! The team at UseCodify was tasked with creating a dynamic and enticing online presence for a burger restaurant located in the vibrant city of Warsaw.

- Frontend Development: HTML5, CSS3, JavaScript (React.js for dynamic elements)
- Backend Development: Node.js, Express.js (for server-side logic)
- Database: MongoDB (for storing menu items, orders, and customer data)
- Payment Integration: Stripe (for secure online transactions)
- Responsive Design: Bootstrap framework (for optimized display across devices)







焼酎と肉興Kyo – Steakhouse is a high-end steakhouse located in Tokyo, Japan. Known for its exquisite steaks and premium shochu offerings, the steakhouse wanted to enhance its online presence to attract more customers and provide an easy way for patrons to learn about their offerings and make reservations.

- Japanese Content: Creating all content accurately and appropriately in Japanese.
- Visual Appeal: Designing a website that reflects the high-end nature of the steakhouse.
- Responsive Design: Ensuring the website performs well on both mobile devices and desktops.
- Reservation Integration: Implementing a seamless and userfriendly reservation system.







口福餐廳 is a renowned seafood restaurant located in Taipei, Taiwan, famous for its fresh seafood and exquisite cuisine. To enhance its online presence and attract more customers, 口福餐廳 sought to create a simple yet appealing one-page website that provides detailed menu information and convenient contact options.

- Website Design: Develop a modern, visually appealing, and responsive one-page website.
- User-Friendly Navigation: Ensure intuitive and easy-to-use navigation.
- Detailed Information Display: Clearly present the menu, pricing, and restaurant information.
- SEO Optimization: Implement search engine optimization (SEO) to improve online visibility.



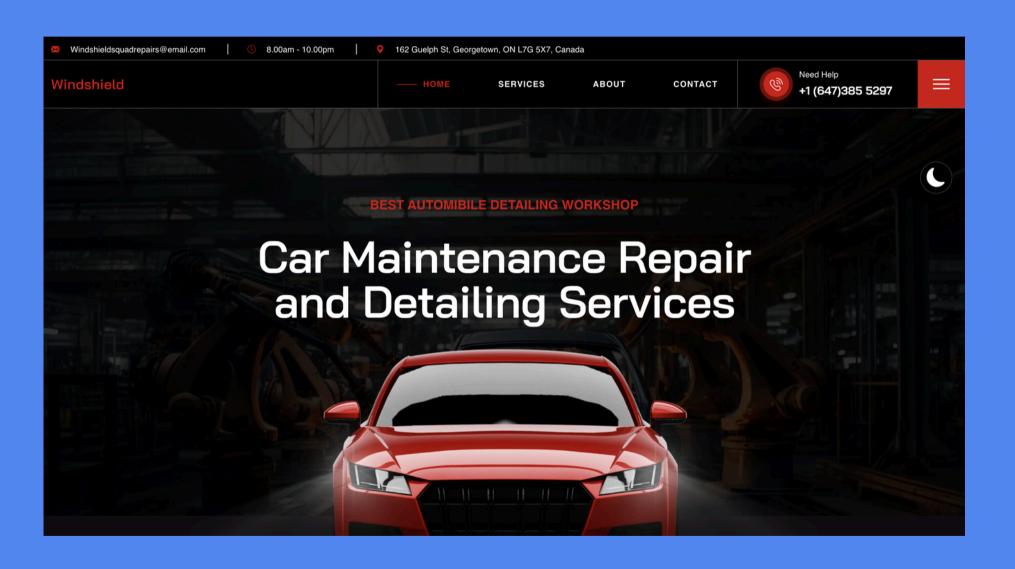


### WindShield

🔆 Sea Food - Toronto, Canada

Windshield Squad, a trusted car repair mechanic shop based in Toronto, Canada, reached out to UseCodify to revamp its online presence. Known for its commitment to quality, transparency, and customer satisfaction, Windshield Squad wanted a modern website that reflected its dedication to automotive excellence and improved customer engagement.

- Website Design: Develop a modern, visually appealing, and responsive one-page website.
- User-Friendly Navigation: Ensure intuitive and easy-to-use navigation.
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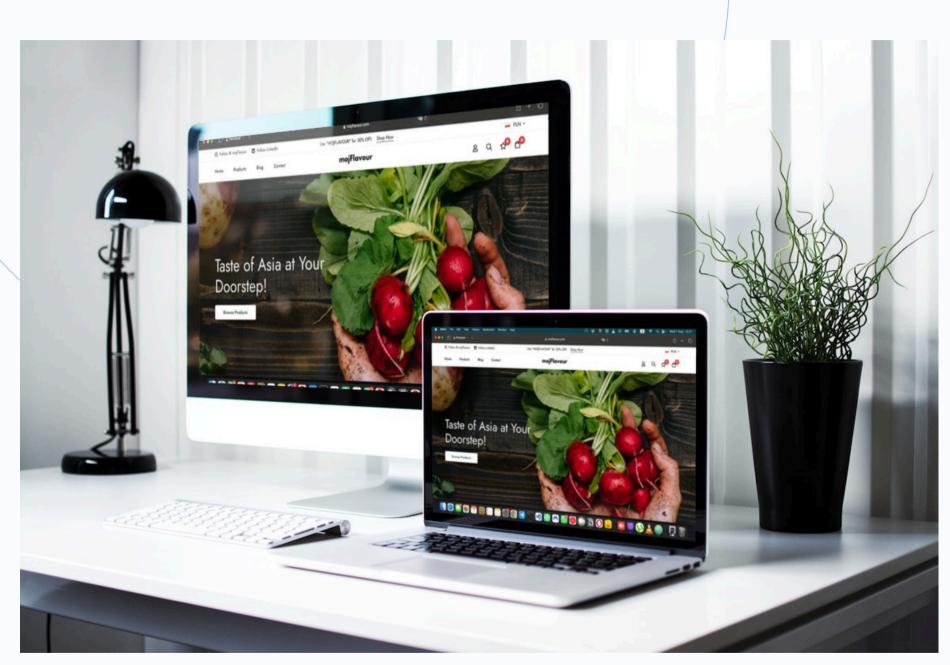
### mojFlavour



#### Grocery Delivery - Warsaw, Poland

MojFlavour is a retail company based in Warsaw, specializing in selling a wide variety of Asian groceries. To reach a broader audience and streamline their sales process, MojFlavour wanted to create a comprehensive online store.

- E-commerce Website Development: Create a user-friendly and visually appealing online store.
- Live Chat Integration: Implement a live chat feature to assist customers in real-time.
- Account Creation: Enable user account creation for a personalized shopping experience.
- Online Store Setup: Set up a robust and secure online purchasing system.
- SEO Optimization: Improve online visibility through effective search engine optimization.
- Performance Optimization: Ensure the website is fast and reliable.



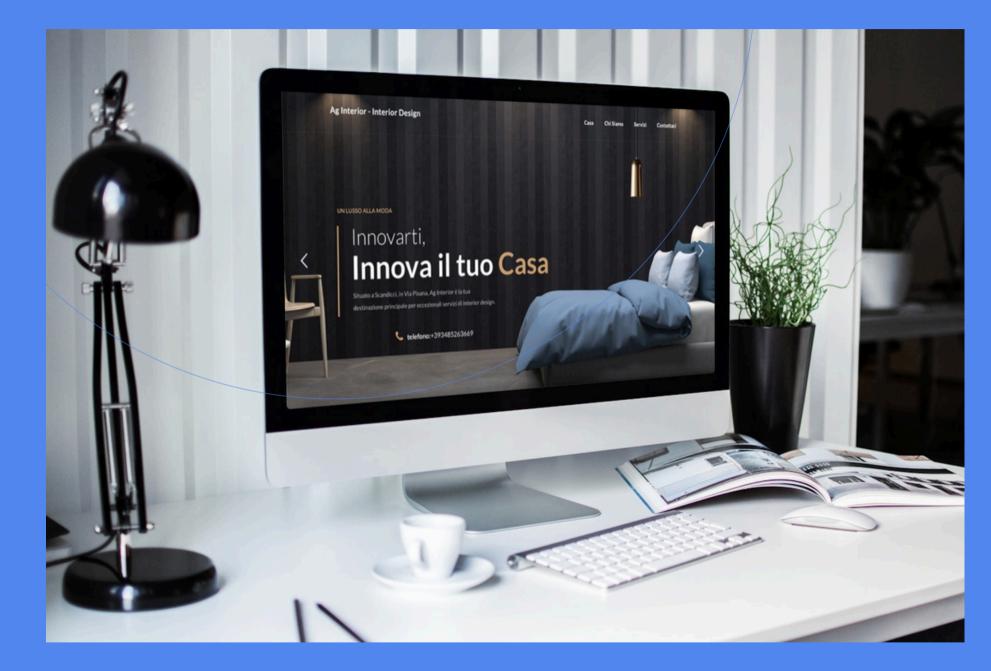


### **AB Interior**



AGInterior, a prestigious interior design company based in Italy, specializes in creating elegant and bespoke interior solutions for both residential and commercial spaces.

- Website Design: Create a visually stunning, single-page website that reflects the elegance and sophistication of AGInterior's design philosophy.
- Portfolio Showcase: Display high-quality images and descriptions of past projects to attract potential clients.
- User Engagement: Ensure an intuitive layout that encourages visitors to explore AGInterior's services and get in touch.





## **EXERCÍCIO DE ESTÚDIO**

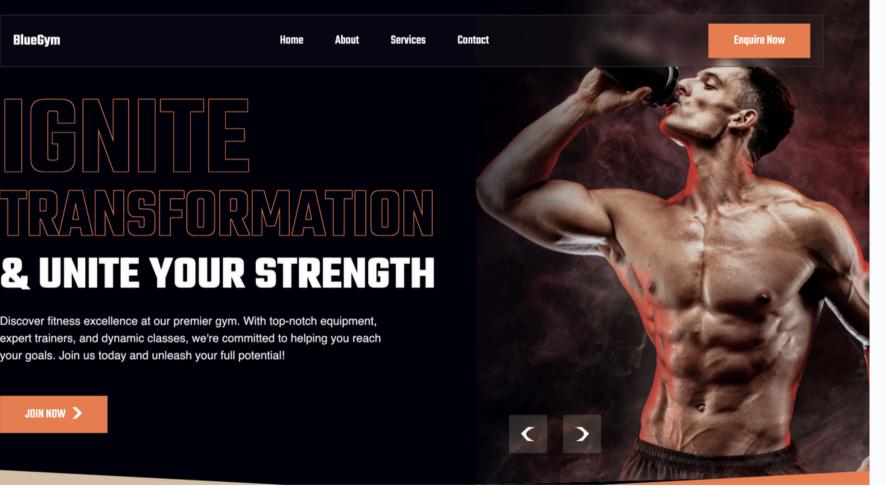
#### **Fitness-Brazil**

Studio WORKOUT | Blue Gym, a premier fitness center located in [City, Brazil], partnered with UseCodify to enhance its online presence and streamline customer engagement through a new website.

- Custom Website Development:
- UseCodify designed and developed a custom website tailored to Studio WORKOUT | Blue Gym's specific requirements and branding guidelines.
- The new website featured a modern and intuitive design that highlighted the gym's services, class schedules, trainer profiles, and membership options.

over fitness excellence at our premier gym. With top-notch equipment expert trainers, and dynamic classes, we're committed to helping you reach your goals. Join us today and unleash your full potential







### Casa de Praia Formosa

K Vacation - Madiera Islands, Portugal

Casa de Praia Formosa is a luxurious apartment located in the scenic Madeira Islands, specifically in Funchal, Portugal. Known for its breathtaking ocean views and modern amenities, the apartment is a prime vacation rental for tourists from around the world.

To cater to their diverse clientele, Casa de Praia Formosa needed a website that effectively showcased the property and accommodated multiple languages.



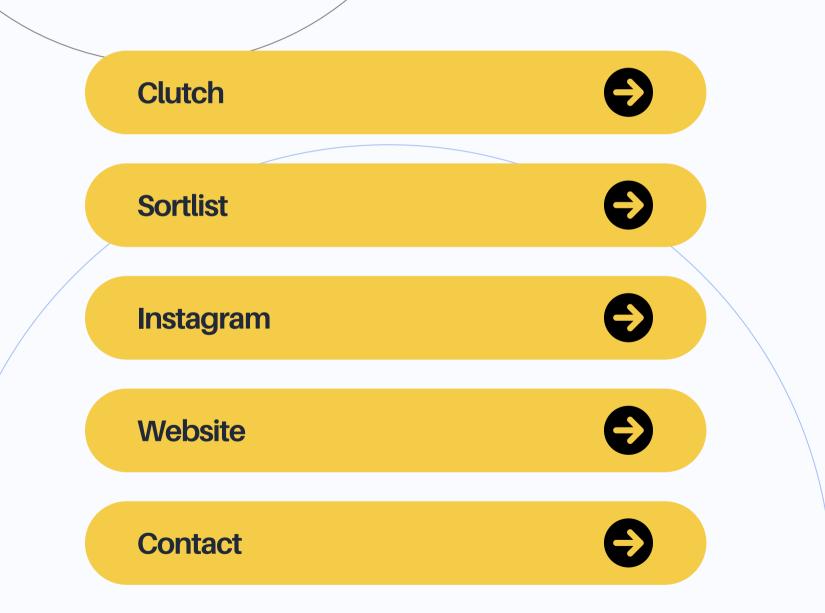
raia Formosa Vista Mar apresenta nento privado gratuito e acesso Wi-Fi gratuito. a o aeroporto e um servico de aluquer de automóveis também está disponíve

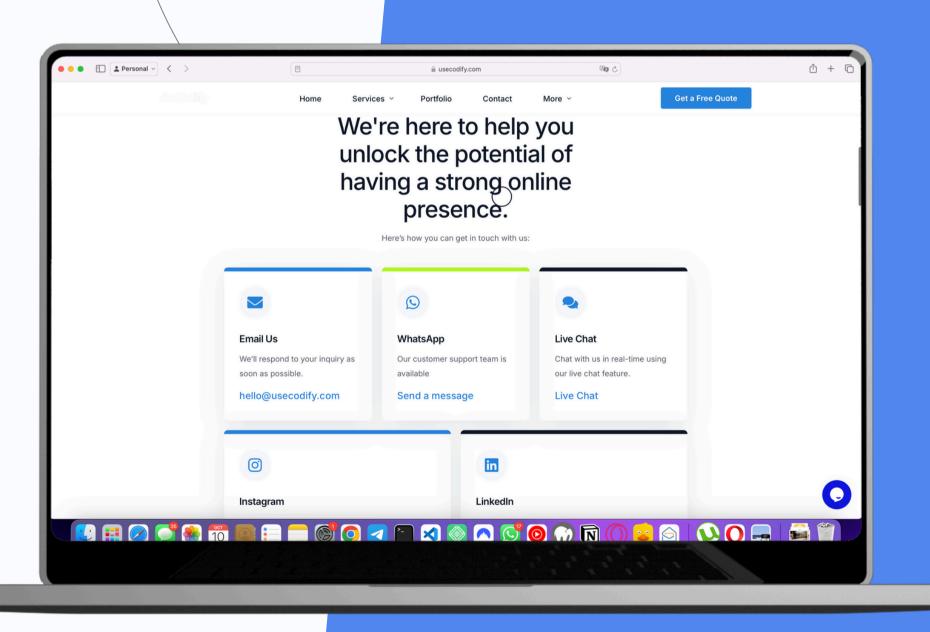
Casa de Praia Farmosa

## MINIMALISMO EM



## Find us on







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